alison e brown

Graphic Designer

Contact

Alison E Brown
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About

Lifelong creator driven by a profound affinity for purpose and a deep passion for people. Dedicated to continuously expanding my interests and abilities, I thrive on creating work that leaves a positive and lasting impact.

Skills

Adobe Creative Suite
- Illustrator
- InDesign
- Photoshop
- Bridge
- After Effects

Google Suite
- Docs
- Slides
- Drive

Additional
- Figma
- HTML/CSS
- Illustration
- VS Code
- GitHub
- Slack
- Microsoft Word

Education

Graphic and Interactive Design – May 2025
Associate in Applied Science Degree
Harrisburg Area Community College (HACC) | Harrisburg, PA
Related Courses:
- Graphic Design III
- Design Practice
- Web Design
- Interactive Media and Design

Recognitions:
- GPA: 4.0; Dean's List – Fall 2023, Fall 2024
- Student Honors Show: 2nd place "Digital Photo Imaging and Computer Art"

Diploma June 2022
Kennard-Dale High School | Fawn Grove, PA
Related Courses:
- Word Processing (Microsoft Word)
- Digital Art

Recognitions:
- GPA: 3.5+; Distinguished Honor Roll
- Stewartstown Lions Club Fine Arts Student of the Month – September 2021
- Member & Historian: NAHS, GNHS

Experience

Graphic Design Intern May 2025 – Current
National Ball Hockey League (NBHL) | Marlton, NJ
- Creates graphics to be featured on the league's various social media pages.
- Communicates on a daily basis with the team to revise graphics and discuss new ideas.

Retail Associate & Sponsor February 2022 – May 2025
Walmart | Shrewsbury, PA
- Operated in a fast-paced environment to fulfill curbside orders.
- Well-trusted associate appointed by management the title of "Sponsor," responsible for training new employees on the job.
- Managed customer concerns, questions, and guided to desired merchandise.

Graphic Designer – Pro Bono October 2024 – November 2024
Chinese Cultural & Arts Institute (CCAI) | Harrisburg, PA
- Worked collaboratively with a fellow student to deliver print and digital marketing materials for a local nonprofit.
- Maintained consistent contact with the client to ensure practical and stylistic needs were met.
- Aided in furthering CCAI's mission of celebrating and preserving Chinese culture and the arts.